

**BLUER Committee Meeting**  
**September 7, 2007**  
**Minutes**

The meeting began at 1 pm with Dianne Herrin, Martin Indars, Tim Lutz, Courtney Marm and David Ward attending.

We welcomed a visitor:  
Joann Cortese, Sartomer

Minutes of the August meeting were approved.

**Industrial Sector**

We discussed the possibility of Sartomer and other industrial operations in the Borough joining BLUER's efforts with visitor Joann Cortese, Sartomer's Environmental Health & Safety Manager. We reviewed the need to understand the relationship between CO<sub>2</sub> emissions and productivity when it comes to many industrial processes, and BLUER agreed it will not single out any one entity in our data presentations. All specific company data can be kept confidential. **Actions:** Joann will discuss Sartomer's participation/role in BLUER with her company managers and will attend future BLUER meetings. Dianne will identify additional industrial participants within the Borough so we can contact them.

**Energy Star**

- Martin provided an update on the HO Standards and Criteria, which include BLUER's Energy Star recommendations. (*Update:* The full Borough Council has since approved the new ordinance and it will now be subject to a public hearing before becoming final.)
- Martin and David continue to work on the Energy Star case studies, which will serve as examples for developers in our community. **Action:** Martin and David to continue to develop these case studies.

**Outreach**

- Chester County Hospital is very willing to work with BLUER, and Tim has met with personnel there and has already obtained electricity and fuel usage data. **Action:** Tim to follow-up and obtain waste data from the hospital.
- Henderson High School. (*Update:* Since the BLUER meeting, Dianne has met with photography teacher Peggy Hartzell-Bennett. She and two other teachers are interested in working with BLUER to help gather and assess data, and create initiatives for the school. Peggy is also submitting for a grant to support these efforts, and this grant may include all three WCASD high schools.) **Action:** Peggy and

several students from the Henderson Environmental Club will attend the next BLUER meeting on Oct 12.

- Residential Outreach. We decided to create a sub-committee to create a plan. **Action:** Dianne will set up separate sub-committee meeting to brainstorm ideas.

### **Business Leader Awards Program**

Dianne and Tim attended the BID board meeting and presented our program. The BID board agreed to endorse our program and will allow us to use their mailing list and communicate to the business community via the BID website.

At issue is BLUER's need for funds so we can cover mailing costs and create our much-needed website. (See Action under "PREP Meeting," below.)

### **PREP Meeting**

Dianne and Tim presented our update to the PREP committee. We provided a revised target date of **January** for completion of data collection/analysis. Dianne informally requested a budget of \$1,700 to cover our Business Awards Program and website costs. **Action:** Dianne to follow-up with a formal budget request before next PREP meeting. We have also created a compact fluorescent bulb sale fundraising effort and will have a table/order forms available at the Oct 6 Grower's Market.

### **Other**

- McCools. **Action:** Dianne to reach out to McCools and establish an action plan for their new condo development.
- Data collected on municipal/residential solid waste are inconsistent. **Action:** Dianne will seek clarification from Nancy Fromnick.
- Fuel oil data. **Action:** Dianne will contact the Energy Co-op to obtain information on residential fuel oil consumption. (Update: Since the BLUER meeting, Dianne obtained the information and it has been entered into the CACP database.)
- Courtney has made contact with a web designer. **Action:** Courtney will email us as she determines costs or other parameters for a possible BLUER page.
- **Next BLUER meeting** was rescheduled to **OCT 12**, 1 pm, to accommodate Tim's schedule, given the importance of continuing to progress with our data collection/analysis efforts.