

BLUER Committee Meeting
December 7, 2007
Minutes

The meeting began at 1 pm with Dianne Herrin, Martin Indars, Tim Lutz, Courtney Marm, David Ward, Scott Tornek and Jackson Denton attending.

We welcomed visitors:

Fred Gusz, WC BID
Paul Spiegel, Practical Energy Solutions
Ibo Thorbas
Jim Wylie, FC & H₂ Consulting

Fred Gusz expressed interest in working with BLUER to promote better street lighting in the Borough, specifically to reduce light pollution. He mentioned the Church Street improvement project as a possible venue to start changes in lighting as well as to improve recycling and cleanliness. [*Update:* The Church Street engineering is currently underway. Per E.McNeely, the plan is to include shields in the lights to restrict light pollution from going upward. The lights are high-pressure sodium lamps, which at least as efficient as compact fluorescent bulbs. BLUER will consider streetlighting as part of its initiatives depending on what the data show.]

Minutes of the November meeting were approved.

Updates:

- Exelon Data: Dianne reported that progress is being made. A change in Exelon's reporting between 2005 and 2007 is responsible for the delay in obtaining accurate electric and gas usage data for the Borough. A more accurate report of the data is expected by end of year. *Action:* Dianne will continue to follow through with Exelon.
- Henderson High School: Dianne reported that data are being collected. Paul Spiegel noted that Exelon data are being sought for the entire School District as part of his auditing program. If the district agrees, we will share data in order to minimize work on the part of the district.
- Chester County Hospital/Other Data: Tim reported that the hospital's solid waste data are in hand: 264 tons.
- Outreach to developers: Martin and Dianne reported on the status of the Energy Star ordinance, which is scheduled for a vote on 12/19 at 7 pm. All BLUERs should try to attend. Martin, Dianne and Courtney are also meeting with all local developers who submitted projects "pre-ordinance" so they will come on board voluntarily. To date they have met with several developers and plan to continue the effort. [*Update:* Congratulations, BLUER! On 12/19, the ordinance containing the Energy Star requirement passed unanimously. In addition, Brian McFadden has agreed to include the Energy Star labels as a condition for approval of his planned 'Warner Theatre' hotel.]
- Industrial sector letter: The letter Dianne drafted to engage industrial and commercial firms with BLUER was approved. *Action:* Dianne and Courtney are creating the mailing list and will send the letter before the end of year.
- Developer Support: David reported on problems and progress with using information on the Energy Star web page: the emphasis is on large projects, and projects are not linked to specific

architects. David will break down the information by type, but multifamily is the only residential type; there is no system yet for individual, single family homes.

Other:

- “Business Plan”/Website: Dianne led a discussion of our web site plans. Progress has been slowed a bit but we conclude that a BLUER website has to be a top priority to advance our outreach and educational efforts. *Action:* Scott, Courtney and Dianne will meet to finalize the plan and website outline by end of year. We will then meet with Henderson representatives who will assist us with website creation.
- Jim Wylie volunteered to make a presentation on fuel cell technology at our next meeting. He will be placed on the schedule.

NEXT BLUER MEETING JANUARY 4, 1 pm